



## EASTERN AFRICA AGENCY, SOCIAL & GENDER NORMS LEARNING COLLABORATIVE

### Strengthening Research and Practice on Social Norms, Gender, and Agency



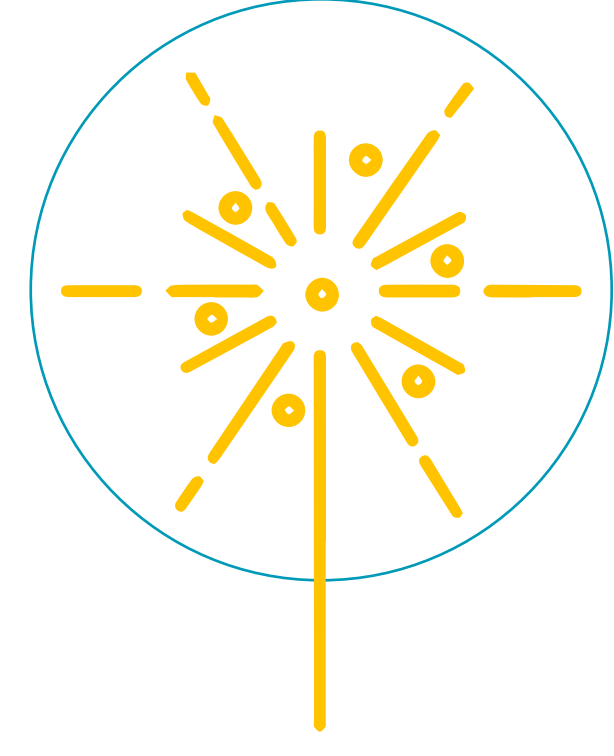
Agency



Gender



Social Norms



#### Celebrating expanded focus on agency

We are excited to announce that our portfolio has expanded to include “Agency” the capacity of a person, or group of people, to create and accomplish the goals they set for themselves, with full autonomy to make decisions about their health or well-being.

This comes from our new strategic collaboration with USAID’s Agency for All project. Agency for All is a five-year (2022-2027) USAID-funded project that generates evidence on the role of agency in effective social and behaviour change programming to improve health and well-being for individuals and communities. Agency for All is made possible by the support of the American people.

You can expect new partnerships, new abilities to support the membership, and exciting opportunities for a growing membership to participate in evidence generation, utilisation, and capacity-bridging activities related to social, and gender norms and agency. This demonstrates strengthened infrastructure and growth – a step forward for the Eastern Africa Agency, Social and Gender Norms Learning Collaborative.

From now on, you can access cutting-edge evidence, approaches and resources on social norms, gender, and agency.



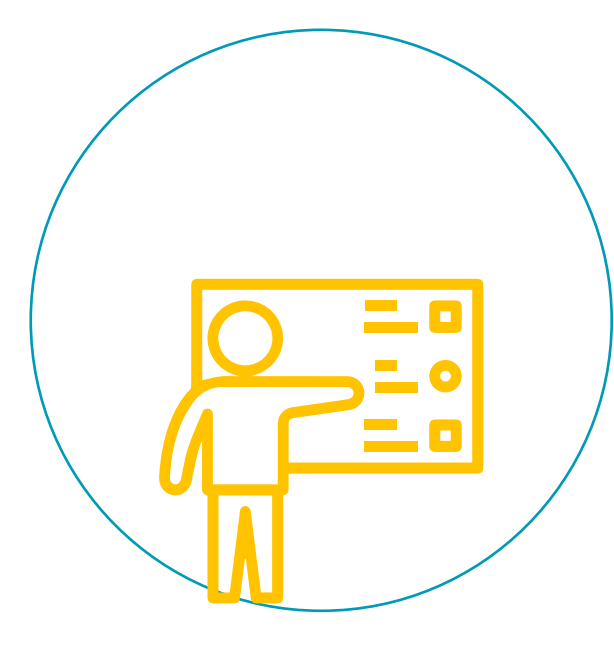
#### A new name, but our commitment remains the same

We have created a new name to reflect our expanded focus on Agency. From now on, the Learning Collaborative shall go by a new name Eastern Africa Agency, Social & Gender Norms Learning Collaborative.

We have a new name, but our commitment remains the same. We bring together researchers and practitioners in Eastern Africa interested in understanding how social norms and now agency influence social and behaviour change.

We are committed to strengthening their capacity by building knowledge, generating evidence, and developing tools to apply effective, ethics-informed theory, measurement, and practice at scale on social norms, gender, and agency.

### A Strengthened Secretariat to Serve You Better



The expanded portfolio has implied strengthening the structure of the Eastern Africa Agency Social and Gender Norms Learning Collaborative secretariat. Co-host organizations CARE International in Uganda, and Makerere University School of Women and Gender Studies have been joined by Impact and Innovations Development Centre (IIDC) which takes the lead on member expansion, convenings and communication. The Agency for All Regional Coordinator shall work closely with the co-hosts to plan project activities for the Learning Collaborative.

Altogether, the counterpart organizations shall provide strategic leadership to enhance effectiveness, and responsiveness to the needs and interests of the learning collaborative, ensuring its sustainability and linkages to other learning collaboratives whilst extending and deepening the network.

### Meet the EALC Secretariat Team



**Aramanzan Madanda (PhD),**  
Senior Gender Technical Advisor  
CARE Uganda



**Moses Komagum,**  
Programmes Director  
IIDC



**Daphine Agaba (PhD),**  
Lecturer  
Makerere University

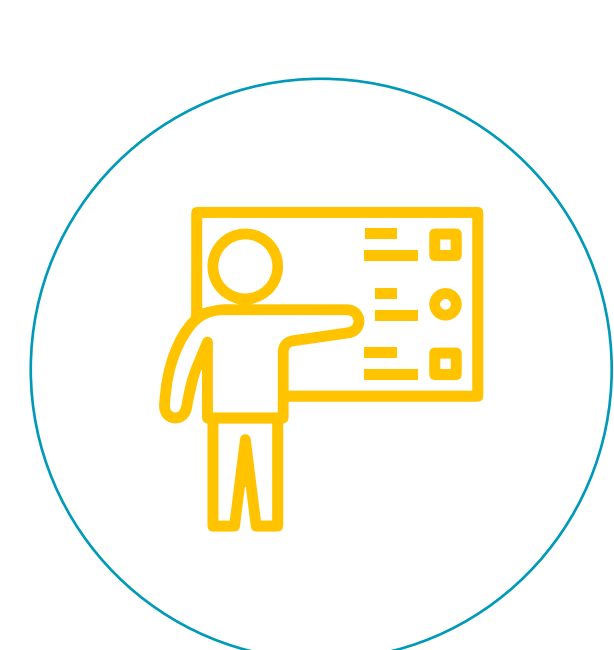


**Aloysious Nnyombi,**  
Coordinator  
EALC



**Edith Nantongo,**  
Regional Coordinator  
USAID Agency for All Project

#### Eastern Africa Learning Collaborative on Social and Gender Norms End of Phase II Report



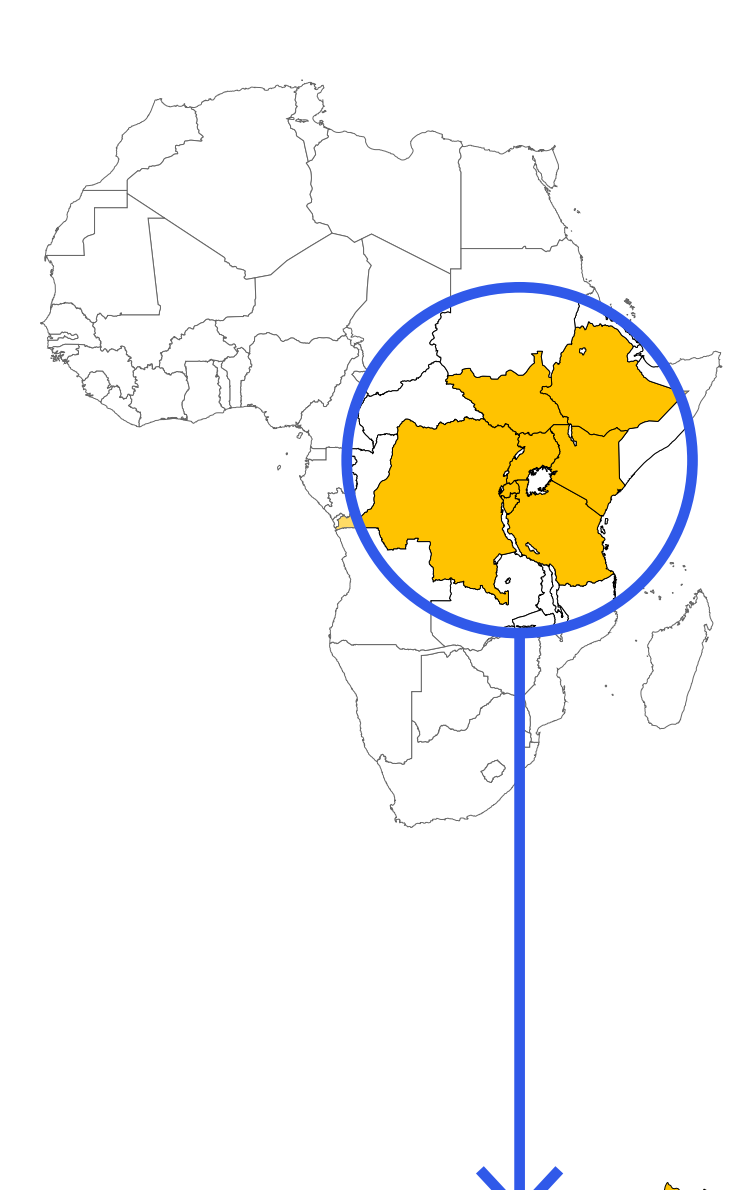
↑ EALC membership  
**57.66%**

↑ supporting social norms work  
**68.75%**

Phase II of the Eastern Africa Learning Collaborative (EALC) began in April 2021 and concluded on September 30, 2023. The end-of-phase report outlines the project’s accomplishments, highlights significant changes experienced by members, and reviews project activity implementation and key lessons learned. The report shows that EALC membership grew by 57.66% from 111 members in Phase I to 175 in Phase II. Additionally, the number of funding sources supporting social norms work increased by 68.75% from 16 primary funders in Phase I to 27 funders in Phase II.

The collaborative has successfully strengthened its ability to diagnose and measure social norms and monitor shifts over time. Furthermore, there was a notable increase in primary research conducted for social and gender norms identification and programming. To learn more, please read the end-of-project report.

#### Continuing the Journey



As we continue our journey of strengthening research and practice on social norms, gender, and agency, a key aspiration in the next phase is to diversify Eastern Africa Learning Collaborative membership. The nature of expansion shall on one hand be geographical to expand membership in the countries of Tanzania, Kenya, Ethiopia, Rwanda, Burundi, South Sudan and the Democratic Republic of Congo. A key strategy for this expansion is creating country focal points that will act as liaisons at the country level to link interested persons and members to the Eastern Africa Learning Collaborative. The other facet of expansion is diversification across member categories to reach out to grassroots organisations, local leaders, and the media.

The other key aspiration is widening forums through which the members share their experiences based on research, practice, advocacy, evaluation, and innovation. We shall continue scheduling and organizing web-based seminars and support thematic working group activities. What is new is that members shall now be supported to write blogs, technical briefs, and articles and contribute to the newsletter. These will be periodically published on the website and other social media platforms. This shall strengthen our commitment to facilitating cross-learning and building capacity.

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Eastern Africa Agency, Social & Gender Norms Learning Collaborative

Expand our Reach, Join Us